

# BE A PART OF SOMETHING GREAT



## THE HOLLOMAN CHALLENGE

# ONE ON ONE

On September 17th, 2022, the **Holloman Challenge** took Jacksonville by storm. A one of a kind, ONE-ON-ONE basketball tournament, where the winner walked away with \$5,000 in cash! During this event, we entertained well over 6,000 viewers on various streaming platforms, and hosted close to 800 spectators in-person. The event was covered in its entirety by 1010 XL Radio, Channel 4 and Channel 25 First Coast News.

**THIS JUNE, by popular demand, WE ARE COMING BACK BIGGER THAN EVER!**

Our 2023 event expects to surpass all of last year's statistics.

As a great business opportunity, we would like to offer a great deal for your organization or business to be featured at this heavily anticipated tournament. We will provide an opportunistic space to market, sell or inform our audience on your products and services. A key component to any business is exposure and visibility that we can guarantee during our event.

Please take a moment to look at the attached Sponsorship Form to see how you can be a part of this spectacular event.

Let's set up a brief meeting to discuss the details further. Thank you for your time and consideration.

Sincerely,

*William Holloman Jr.*

Owner, Operator





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# SPONSORSHIP OPPORTUNITIES

## ▶ GOLD PACKAGE

**\$250 - \$500**

Geared towards small businesses that would like their business shown on our 10ft by 9ft banner. Also provides an opportunity to hand out flyers and marketing materials.

## ▶ PLATINUM PACKAGE

**\$1,000 - \$2,500**

Included one banner as well as opportunity to set up a booth, table, tent at the event for marketing. Option to speak on microphone to event attendees about services and products offered.

## ▶ DIAMOND PACKAGE

**\$2,500 - \$10,000**

You are in our TITLE! Everything printed with the Holloman Challenge will include your business' name. You will be given a player to wear a custom uniform with your business' logo. Our DIAMOND members have NO LIMITS! We will do whatever we can in reason to service.

## ▶ BUY A PLAYER

**\$1,000 - \$2,500**

One of our 17 participants will wear a uniform with your business' logo on their tops and bottoms, including contact information and slogan/tagline on the back.



POWERED BY:

